

## Lake Edge Neighborhood Association Meeting Agenda

<b>Date:</b>	Monday, February 17, 2020
<b>Time:</b>	6:00pm –7:45 pm
<b>Location</b> :	Lake Edge Lutheran Church, 4032 Monona Drive (enter from Hegg Ave), In the Library, upstairs and to the left.

<b>Board Member Attendees:</b>		<b>Special Guests:</b>
<input type="checkbox"/> Stephanie Fitch, <i>President - here</i>  <input type="checkbox"/> Mel Freitag, <i>VP - here</i>  <input type="checkbox"/> Steve McCarthy, <i>Treasurer - here</i>  <input type="checkbox"/> Justin Williams, <i>Secretary - here</i>	<i>At Large Members:</i>  <input type="checkbox"/> Rachel Kiley - here  <input type="checkbox"/> Marty Conrad - here  <input type="checkbox"/> Hawk Sullivan - here	Judith Lauer

	<b>Topic</b>	<b>Presenter</b>	<b>Time</b>
1	Call to Order; Introduction of new board members and roles; Review and Approve minutes from past meeting. - Justin will send out minutes and we can approve via email.	Stephanie	6:00pm
2	Presentation – None		6:00pm

<p>3</p>	<p><b>Schedule</b></p> <p><b>Key Upcoming Dates &amp; Events</b></p> <p>Earth Day/Spring Clean-up - Scheduled for 4/18 with a rain/snow date of 4/26. Need to contact the city to get mulch for both Quaker and Lake Edge Park. Two gardens in Lake Edge and one garden at Quaker is where we mulch. They also drop off gloves, garbage bags, and other items. -</p> <p>Garage Sale - Scheduled for June 26th-27th</p> <p>Picnic - Scheduled for August 16th. Someone should reach out to Parks ASAP to reserve the park.</p> <p>Biergarten - Request June 18th if possible. Steve will reach out to his contact and get it scheduled.</p> <p>AtwoodFest -</p> <p>East side Club Concert Series -</p> <p>Spring/Fall newsletters - Judith had a suggestion to try to get it out when there's not snow. Point of getting the newsletter out for spring is for the park clean up and summer events, the fall newsletter is to let people know about upcoming elections. Could put on earlier months agenda to review draft to try to stay on our timeline.</p> <p>Pizza Party 2021 - January 31st is between the Super Bowl and the Division Playoffs. We'll try to book for this same date again. We should bring kids stuff in the future. Make the reservation to reserve the lower part for kids as well.</p>	<p>All</p>	<p>6:20pm</p>
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4	<p><b>New Business</b></p> <p><b>Strategic Planning Meeting - We could do the Start/Stop/Continue</b></p> <p><b>Start</b></p> <ul style="list-style-type: none"> <li>- Compile list of “neighbors helping neighbors”</li> <li>- Having a list of member benefits</li> <li>- Quarterly Enewsletter</li> <li>- Driving people from social sites to become members</li> <li>- Fundraising/Advertising</li> <li>- Knocking on doors to get memberships</li> <li>- Offer childcare for meetings</li> <li>- Listing Neighborhood meetings as open to everyone (childcare for members only)</li> <li>- Advertising on Facebook</li> </ul> <p><b>Continue</b></p> <ul style="list-style-type: none"> <li>- Bringing speakers to meetings</li> </ul> <p><b>Stop</b></p> <ul style="list-style-type: none"> <li>- AtwoodFest</li> </ul> <p><b>Operations -</b></p> <ul style="list-style-type: none"> <li>- Gathering historical knowledge</li> <li>- Developing criteria for Facebook - check out profile - send message asking questions and if they don't respond deny them.</li> <li>- Justin will share the work that Liz has done on Facebook with Mel as a starting base for “Facebook rules”</li> <li>- Have a sub-group develop outline for rules for Facebook by next meeting</li> <li>- Mel will work on the Facebook Rules</li> <li>-</li> </ul>	All	6:45pm
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	<p><b>Facebook, website, meeting minutes, signage, logistics of meetings</b></p> <p><b>Meeting content and guest presenters</b></p> <p><b>Google Accounts - Mel will look at sharing the google</b></p>		
6	<p><b>Treasurer's Report</b></p> <p>Savings account has \$429.77</p> <p>Checking is at \$3652.17</p> <p>Pizza party brought \$460, \$90 was through gift contributions</p> <p>Only expense was Glass Nickle was \$36.</p> <p>Buck's gave us 25% off on our order.</p> <p>Send Steve all the expenses if you have any.</p> <p>Membership - 823 on Nextdoor - MailChimp has 345 emails - 552 Facebook Group Individuals - Membership is currently at 67 paid households - 7 are brand new...This time last year we were at 60 households. End of 2019 we had 114. -</p>	Steve	7:30pm
7	<p><b>Alder's Report</b></p> <p>Received an invitation to Kristen &amp; Grant's joint office hours this Sunday at Java Cat from 9-10am.</p>	Grant Foster	7:35pm
8	<p><b>County Supervisor Report</b></p>	Kristen Audet	7:40pm
9	<p><b>Adjournment</b></p>	All	8:45pm

<b>Next Meeting</b>	
Date:	March 16, 2020 at 6:00pm
Location:	Lake Edge Lutheran Church, 4032 Monona Drive