

## Lake Edge Neighborhood Association Meeting Agenda

<b>Date:</b>	Monday, December 21, 2020
<b>Time:</b>	6:00pm – 7:45 pm
<b>Location:</b>	via Zoom meeting

<b>Board Member Attendees:</b>	<b>Special Guests:</b>
<input type="checkbox"/> Mel Freitag, <i>President</i> <i>At Large Members:</i> <input type="checkbox"/> Liz Dannenbum, <i>Vice President</i> <input type="checkbox"/> Mallory Musolf <input type="checkbox"/> Steve McCarthy, <i>Treasurer</i> <input type="checkbox"/> Marty Conrad <input type="checkbox"/> Justin Williams, <i>Secretary</i> <input type="checkbox"/> Kate Schultz	Grant Foster

	Topic	Presenter	Time
I.	Call to Order; Review and Approve minutes from past meeting	Mel	6:00pm
II.	Introduction of members of the board - share your holiday costumes or home decor!	All	6:05pm
III.	Grant Foster updates	GF	6:10pm
IV.	Events/Membership <ul style="list-style-type: none"> <li>o January Pizza membership drive – cancel? Alternative?</li> <li>o Membership drive? Winter? Door to door? Email campaign?</li> </ul>	All	6:20pm
V.	Communications <ul style="list-style-type: none"> <li>● Newsletter               <ul style="list-style-type: none"> <li>o Deadline for distribution January 30</li> <li>o E-news versus hard copy</li> <li>o Structure (who does what) – design, content organization, story writing</li> <li>o New business directory – part of distribution?</li> <li>o Email campaign?</li> <li>o Website update and review. How can we improve?</li> </ul> </li> </ul>	Mel/Peggy	6:35pm
VI.	Project updates <ul style="list-style-type: none"> <li>● Street Reconstruction updates and discussion               <ul style="list-style-type: none"> <li>o Davies/Maher/Dempsey</li> <li>o Dean/Allis</li> <li>o Others?</li> </ul> </li> <li>● 3900 Monona Drive, 109 &amp; 209 Cottage Grove Road</li> </ul>	All Kate Schultz, Sarah Smith (San Damiano)	6:45pm

	<ul style="list-style-type: none"> <li>● Jo Beck's (what do we need to know?)</li> <li>● San Damiano</li> </ul>		
VII.	Future meeting topic brainstorming – What would interest the group? Speakers? Topics for each month?	All	7 pm
VIII.	Board “executive” meeting (all others may leave at this time). Topics include: <ul style="list-style-type: none"> <li>● Review of new board positions and roles</li> <li>● Strategic goals for the year</li> <li>● New by law changes – subgroup?</li> <li>● Access to services (PO Box, google drive, checking account, other?)</li> <li>● How can we help each other?</li> </ul>	All	7:15 pm
VIII.	Treasurer's Report	Steve	7:35 pm
IX.	Adjournment –	All	7:45pm

<b>Next Meeting</b>	
Date:	January 25, 2020 at 6:00pm (4 <sup>th</sup> Monday because 3 <sup>rd</sup> Monday falls on MLK Day). MMSD would like to come for 45 minutes to give a follow up on the referendum and get feedback from us on their building proposals and other initiatives.
Location:	via Zoom (TBD)