

MINUTES

LENA

Date | time 11/9/2016 7:00 PM | *Meeting called to order by* Angela Jenkins

In Attendance

Angela Jenkins (President), Bill Curtis (VP), Sara Strehlow (Secretary), Erica Beckman (Member at Large). David Ahrens (Member at Large), Ashley Bergeron (Member at Large), Norman & Mildred Dullum, John Martens, Chris Hacker, Trent Halverson, Gary & Gail Steingraber, Luke Wagner, Duane Dupor, Ralph Tyksinski, Brenton Butterfield, Barbara Lanser, Alex Gagnon

Approval of Minutes

October meeting minutes are approved

Neighborhood Watch

No updates.

Invited Guests

Sarah Lawton Pinney Library Update

The last few months has been dedicated to voting about 6400 votes casted. Was a wonderful experience for their staff and some hundred volunteers.

The library is moving forward on the relocation process, some set back include delays with the developer. Waiting to get into a contract prior to planning. Then the next step will be to hire a designer and they will look to the community for ideas on planning. They created a strategic plan in 2014 for the East Side, Sarah brought some reports to share. They looked at demographics and how the east side is changing via the data. What are people not only looking for from their library but overall in their lives. They have a great foundation to build libraries moving forward.

Upcoming Events

Pinney mini book festival this weekend this Saturday, writers from the local area doing short readings and engage the audience.

Friends of the Library- many LENA members involved. They recently had their most successful book sale ever.

Nov 29 Giving Tuesday Fundraiser for the new library at the Harmony Bar.

Q: Is the new space looking to expand the content?

A: Our plan is to move from the current location which has infrastructure issues to the Royster Corner site. They plan to expand from 11,000 to 20,000 sq ft. Pinney will be brought up to today's standards, especially technology wise. How can they best serve the needs of the population today? More than just books but a hub for the neighborhood. Focus on early literacy skills, through play and other programs.

Q: What is the timeframe?

A: We hope to move in 2018

Q: Is part of the delay with attracting tenants?

A: I think part of their issues is people need to see them breaking ground before tenants commit. Once they show people what the building looks like things will fill in. Of course, we can't speak for them, and I don't think there is concern about not getting tenants. We love the location because it is very close to our current site.

Q: Is there anything citizens can assist in?

A: From our standpoint, we aren't seeing capital being threatened. There is no need to actively advocate at this time. The past few years the library has worked hard to maintain contact with the local neighborhood, we have a strong platform at this time. We are so happy for your support. We are seeing progress in the last month or two.

Presidents Report

Annual Report

See report. It was a year of change and we tried a lot of new things, we received good feedback. We launched our website which we piloted for several months. Then with the money raised through our outreach and volunteer work at the East Side club, we upgraded the website and purchased a domain. To date (from Sept 21 to Oct 31, we had over 1000 unique visitors. We also launched a public Facebook group, so friends can see what we post and it is more widely shared. Presence on NextDoor App mostly for events. Had many guest speakers, and a good variety of events that appeal to all of the neighborhood. We moved away from ads in a paper newsletter to sponsorships levels. We changed how we communicate from a large newsletter to monthly e-newsletter, but we still publish 2 smaller paper newsletters

Rake Fest

Volunteers included Board members: Steve McCarthy, David Ahrens and Angela Jenkins and her kids. They were joined by neighbors, the Munson family who learned of the event through the paper newsletter. All the participants were very pleased and one of the homes donated \$100 to the association as a token of appreciation!

Fall Fest

Was inclusive event, not just for kids and included the Teal Pumpkin project for kids with food allergies and health issues. So, several households participated handing out non-candy treats. Didn't go quite as planned. They met at the park and the turnout was excellent. They paraded around the park and visited households as a group. Great Feedback! Would like to make this into an annual event.

Membership note

Friendly Reminder: As of January 1st if you have not paid since 2015 you will be dropped from the e-mail list.

Open up for questions and comments

Comments: Love that you are communication via social media and paper.

Board Election

Rules: Each paid household is eligible to vote and nominate one person for the board. You do not need to be present to be nominated.

What are the roles of the open seats?

VP: hold meeting if president is absent, put together paper newsletter, pick up snack and whatever assistance the president needs.

At Large: flexible

Current board members who wish to remain voted in.

VP nominations: none

At Large nominations: Barbara Lanser

Move to approve nominees and Barbara Lanser was voted in.

We have a vacant VP position.

Treasurer's Report

See annual report. Total in the bank just over \$3800, we made just under \$800 this year.

Board Member's Report

Complete Streets notes

Notes were taken from a overall perspective and LENA is not taking a stance. Propose posting notes but be prepared to forward comments and questions to the panel members.

Olbrich Biergarten Proposal

Last month's meeting guest speaker and an article was written. We were asked to endorse their proposal; no action has been made yet and we are opening it up for discussion.

Q: Where is this at in the process?

A: It needs to get an alcohol license so it is just a proposal at this point that must go to the alcohol board.

Comment: I was at the Biergarten proposal, it will be similar to Milwaukee Biergartens and will be shared with Rutabaga sports. Sounds like a nice plan and they are just leasing space. Parks, SASNY neighborhood supports it.

Comment: My concern is alcohol and water sports don't mix.

Response: No hard alcohol, they plan to encourage water sports first.

Q: What is Eastmorlands response

A: Not sure

Motion, 2nd and vote to endorse and send letter of support- passed

Resident Panels

Consists of 10-15 residents from underrepresented members (elderly, low income, disabled, minorities). Do we consider ourselves to meet this definition and do we have enough residents interested? If so we need to fill out a letter of intent by the Nov 23rd.

Discussion:

Issues we only have 100 some e-mails out of 1100 houses. We typically have low sign up from e-mail notifications.

This is a short timeframe. This shows we need to build relationships in our neighborhood in these population groups. What are the funds for? The meeting space, transport and/or child care while you attend these meetings.

Who is this for? Do you need to be nominated? What about the YMCA?

Next Steps:

Mention the opportunity but we feel like we won't be able to find the commitment from the neighborhood.

CSA Survey

41 % interested in signing up for a CSA. We needed at least 10 people interested and we got over that many people to respond to the survey. So move forward to the next step for a public CSA

Frank Allis Feed Program

It is a program that has been in operation at **Schenk Elementary** with HyVee and local church's. They supplement meals to help families and children below the poverty line/qualify for free or reduced lunch. Completely on a

volunteer basis, they provide nutritional non-perishable food products. It would be slightly different from Schenk Schools because the church would also offer a weekly meal. Could also donate CSA shares that were left over. LENA's role: unknown, still in the planning process. Partnering with churches, schools, community associations and HyVee.

David Ahrens Alder Update

Proposal to allow communities to vote where the city is trying to put in sidewalks. People were supportive to protect the tree canopy. David asked to file it without prejudice-file it until more committee members are present and will be re-visited in a month or so.

Someone at the meeting stated they represented the Lake Edge Neighborhood Association however they do not. Sidewalks is a contentious issue and the board's stance in the last 6 months has been to facilitate discussion, support people and provide information.

December Meeting

Should we meet Dec 14?

Motion, 2nd and pass to canceled the meeting.

UPCOMING EVENTS

Winter Party (Jan 29 2017 @ VFW)

Past LENA provides pizza to all paid member households. Drinks are available for purchase. We received feedback about pizza's and whether we could provide other options, such a chili cook-off. The biggest challenge is that the VFW has very limited outlets available. Past challenges has been RSVP and trying to gauge attendance, last year we had several pizzas leftover. Jan 29th is a by-week so hopefully attendance will be up. We have gone with Glass Nickel in the past which has gluten free and vegetarian options. Continue with pizza or other opportunities (catering, VFW fish fry?)

Motion, 2nd and voted for pizza-passed

Next Meeting

2/8/2017 7:00 PM, Pinney Library

Adjoined 8:50 p.m.