

Lake Edge Neighborhood Association Meeting Agenda

Date:	Wednesday, February 14, 2019
Time:	7:00pm – 8:45 pm
Location:	Lake Edge Lutheran Church, 4032 Monona Drive (enter from Hegg Ave), In the Library, upstairs and to the left.

Board Member Attendees:	Special Guests:
<input checked="" type="checkbox"/> Steve McCarthy, <i>President</i> <input checked="" type="checkbox"/> Nancy Werlein, <i>VP</i> <input checked="" type="checkbox"/> Robbie Buchanan, <i>Treasurer</i> <input checked="" type="checkbox"/> Justin Williams, <i>Secretary</i>	<i>At Large Members:</i> <input type="checkbox"/> Mel Freitag <input checked="" type="checkbox"/> Marty Conrad <input checked="" type="checkbox"/> Liz Dannenbaum

	Topic	Presenter	Time
I.	Call to Order; Review and Approve minutes from past meeting Called to order at 7:02 Minutes approved	Steve	7:00pm
II.	Introduction of members of the board Steve – President Nancy – VP Justin – Secretary Robbie – Treasurer Mel – at Large Marty – at large Marty – at large	All	7:05pm
III.	Invited Guests - None	None scheduled	
IV.	Review of typical LENA events for the year Pizza Party – Social event, not money maker. Earth Day – Small expenses, coffee/donuts. We will do Earth Day Park clean up at Quaker Park and Lake Edge Park on Saturday 4/27 starting at 9am. Garage Sale – some expenses but under \$100 – We should coordinate with another neighborhood association to do a garage sale weekend together. Will table for later meeting. Summer Picnic – Basically break even or small loss. Membership Meeting Newsletter (around 21 st of each month) – Receive bulk of our money from this Fundraisers – Steve will work with them closer to spring/summer and let us know once they want to work out scheduling. Biergarten – Received \$200 Atwoodfest – Volunteers event	Steve	7:15pm

	<p>East Side Club/Tiki Bar – July/August – Have bands with music on the lake and we help serve beer.</p> <p>Community Coffees</p> <p>CSA coordination – Has already begun. Angela had posted to the Facebook Group. We can help push out the message through advertising to members. Not wanting to take an active roll.</p> <p>Rake Fest - Tabled</p> <p>Plant Exchange - Tabled</p> <p>Halloween Parade- Tabled</p> <p>Pub Crawl – minimal expenses under \$100</p> <p>Park garden adoption at Lake Edge Park – Need to replant the meadow behind the mound. – Look at cleaning up the circle at Lake Edge Park.</p>		
V.	<p>Review of production of LENA newsletter and web site</p> <p>Newsletter: - Liz volunteers to work on a subcommittee to work on newsletters along with Steve, Robbie, Nancy, Cynthia, and Hawk. (Steve will send a note around to find a day after Tuesday the 19th)</p> <p>E-news</p> <p>Create</p> <p>Content</p> <p>Advertisers - Would like to revisit advertising policy.</p> <p>Layout</p> <p>Print – Could look at having the printer doing the layout.</p> <p>Do we want to consider moving to quarterly?</p> <p>Distribute</p> <p>Team</p> <p>Timeline</p> <p>Website/Facebook</p> <p>Webmaster</p> <p>Content Providers</p> <p>Advertisers</p> <p>Accounts:</p> <p>Gmail/Calendar/Drive/Photo – Should look at changing passwords.</p> <p>President</p> <p>Secretary</p> <p>Treasurer</p> <p>Others??</p> <p>Webmaster</p> <p>Website (Weebly)</p> <p>Web Master</p>	All	7:30pm

	<p>President Secretary Contributors (limited)</p> <p>Newsletter Treasurer President Editor Secretary Contributors (limited)</p> <p>City of Madison Neighborhood page</p> <p>Advertisers</p> <p>Post Office Box President Treasurer</p> <p>We could look at applying for City Grants in the future.</p>		
VI.	<p>Old Business</p> <ul style="list-style-type: none"> • LENA Sponsorship's - • Membership Drive - 	All	7:40pm
VII.	<p>New Business</p> <ul style="list-style-type: none"> • 2019 monthly meeting schedule location/date/time – May want to look at a new date. Robbie has alternating Tuesday/Thursday off each week. 	All	7:50pm
VIII.	<p>President's Report</p> <ul style="list-style-type: none"> • Annual Review • Look at bylaws change where the membership elects a board and the board elects the leaders of the board. 	Steve	8:00pm
IX.	<p>Treasurer's Report</p> <ul style="list-style-type: none"> • Financial Report • Have about \$430 in savings • Have \$4,800 in checking account • Only real expenses were for domain name, host for the site, printing for newsletter at Staples. \$435 spent at pizza party and post office box for \$106. • Membership update – Picked up \$70 in contributions in the past few months. Picked up \$350 at the door of the pizza party for renewals and contributions. Total membership is currently at 57 households. We've talked about doing a membership drive at the door and could think 	Steve (for Robbie)	8:15pm

	about that again this year. We could put out an newsletter out regularly, post membership form to facebook, invite people from Nextdoor app.		
X.	Alder's Report	David	8:25pm
XI.	County Supervisor Report	Jeff/Tanya	8:35pm
XII.	Adjournment – Liz will be out of town by next meeting. Send Steve speaker topics for meetings the rest of the year (Parks, Royster, Possible New Mayor, New School Board Member, Water Utility, New Principal at La Follette, Olbrich Development, New Neighborhood Resource Officer)	All	8:45pm

Next Meeting	
Date:	March 13, 2019 at 7:00pm
Location:	Lake Edge Lutheran Church, 4032 Monona Drive (Entrance via Hegg Avenue) in the Library