

## Lake Edge Neighborhood Association Meeting Agenda

<b>Date:</b>	Monday, December 21, 2020
<b>Time:</b>	6:00pm – 7:45 pm
<b>Location:</b>	via Zoom meeting

<b>Board Member Attendees:</b>	<b>Special Guests:</b>
<input checked="" type="checkbox"/> Mel Freitag, <i>President</i> <i>At Large Members:</i> <input checked="" type="checkbox"/> Liz Dannenbum, <i>Vice President</i> <input checked="" type="checkbox"/> Mallory Musolf <input checked="" type="checkbox"/> Steve McCarthy, <i>Treasurer</i> <input checked="" type="checkbox"/> Marty Conrad <input checked="" type="checkbox"/> Justin Williams, <i>Secretary</i> <input checked="" type="checkbox"/> Kate Schultz	Grant Foster

	Topic	Presenter	Time
I.	Call to Order; Review and Approve minutes from past meeting – minutes approved	Mel	6:00pm
II.	Introduction of members of the board - share your holiday costumes or home decor!	All	6:05pm
III.	Grant Foster updates – see Grants weekly blog. Updates also taken under project updates in the agenda.	GF	6:10pm
IV.	Events/Membership <ul style="list-style-type: none"> <li>○ January Pizza membership drive – cancel? Alternative?</li> <li>○ Membership drive? Winter? Door to door? Email campaign?</li> </ul>	All	6:20pm
V.	Communications <ul style="list-style-type: none"> <li>● Newsletter               <ul style="list-style-type: none"> <li>○ Deadline for distribution January 30 – Send Mel any news items that you’d like to include in the newsletter. A paragraph or two would do! Member spotlight?</li> <li>○ E-news versus hard copy</li> <li>○ Structure (who does what) – design, content organization, story writing</li> <li>○ New business directory – part of distribution? - Steve did a great job of starting this</li> <li>○ Email campaign? -</li> </ul> </li> </ul>	Mel/Peggy	6:35pm

	<ul style="list-style-type: none"> <li>○ Website update and review. How can we improve? - Bring up on our executive committee meeting tonight.</li> </ul>		
VI.	<p>Project updates</p> <ul style="list-style-type: none"> <li>● Street Reconstruction updates and discussion <ul style="list-style-type: none"> <li>○ Davies/Maher/Dempsey – Staff is working on some additional alternatives to the project. Will be four different options and that will be coming out soon. Be on the lookout for additional information about future neighborhood meetings coming up. Contact city staff or Grant with your opinions. There is currently a petition being circulated around opposing sidewalks on the Maher part of the project.</li> <li>○ Dean/Allis – Initial public meeting was given out. Staff went back and made updates, sent out a survey, and outcomes were brought to the transportation commission. They went with the plan that most of the neighborhood voted for.</li> <li>○ Others?</li> </ul> </li> <li>● 3900 Monona Drive, 109 &amp; 209 Cottage Grove Road – Updated version did get approved by the council. Current tenants may not be out until summer/early fall. We can expect demolition next fall at the earliest.</li> <li>● Jo Beck’s (what do we need to know?) – See Grants updates on his weekly blog. Was an application to ALRC but voted to place it on file because applicants didn’t have a signed lease yet.</li> <li>● San Damiano – City of Monona takes ownership on June 1<sup>st</sup>. Friends of San Damiano has formed but hasn’t done any social media or anything yet. It is going to be a park that protects public access.</li> </ul>	All Kate Schultz, Sarah Smith (San Damiano)	6:45pm
VII.	<p>Future meeting topic brainstorming – What would interest the group? Speakers? Topics for each month?</p> <p>MMSD wants to come to the next meeting to talk about the Frank Allis changes that are coming ahead.</p> <p>Kwik trip is looking for us to approve a demolition for changing a property at corner of Dean and Monona Drive. Mel moved to approve, Steve seconds. Motion approved.</p>	All	7 pm

VIII.	Board “executive” meeting (all others may leave at this time). Topics include: <ul style="list-style-type: none"> <li>● Review of new board positions and roles</li> <li>● Strategic goals for the year <ul style="list-style-type: none"> <li>- Business Directory – Membership Drive – Website/Social Media</li> </ul> </li> <li>● New by law changes – subgroup?</li> <li>● Access to services (PO Box, google drive, checking account, other?)</li> <li>● How can we help each other?</li> <li>● Website/Social Media</li> <li>● Membership Drive – Liz/Justin/Peggy</li> </ul>	All	7:15 pm
VIII.	Treasurer’s Report	Steve	7:35 pm
IX.	Adjournment –	All	7:45pm

<b>Next Meeting</b>	
Date:	January 25, 2020 at 6:00pm (4 <sup>th</sup> Monday because 3 <sup>rd</sup> Monday falls on MLK Day). MMSD would like to come for 45 minutes to give a follow up on the referendum and get feedback from us on their building proposals and other initiatives.
Location:	via Zoom (TBD)