

Lake Edge Neighborhood Association Meeting Agenda

Date:	Monday, August 24, 2020
Time:	6:00pm – 7:45 pm
Location:	via Zoom meeting

Board Member Attendees:	Special Guests:
<input checked="" type="checkbox"/> Mel Freitag, <i>Co-president</i> <input checked="" type="checkbox"/> Steve McCarthy, <i>Treasurer</i> <input checked="" type="checkbox"/> Justin Williams, <i>Secretary</i>	Melissa Sargent Grant Foster
<i>At Large Members:</i> <input checked="" type="checkbox"/> Rachel Kiley <input checked="" type="checkbox"/> Marty Conrad <input type="checkbox"/> Hawk Sullivan	

	Topic	Presenter	Time
I.	Call to Order; Review and Approve minutes from past meeting – Mel called meeting to order. - Motion to approve minutes by Mel for both June and July minutes. Second by Steve. Motion approved	Mel	6:00pm
II.	Introduction of members of the board	All	6:05pm
III.	<p>State Rep Melissa Agard Sargent, Democratic nominee for the 16th Senate District –</p> <p>Updates from Rep. Sargent – Gov & Lt. Gov called special session to address use of force by law enforcement.</p> <p>Local officials are doing their part to keep us safe during COVID and the state is lacking leadership due to Republicans in control of the legislature.</p> <p>Busy dealing with unemployment payment concerns. There are still a lot of people in the que to receive support. The governor is transferring people from other departments to assist.</p> <p>If you know people who are having issues with unemployment, food stamps, etc. please reach out to your State Representative who can help expedite some calls. Email is the best way to reach out to your elected officials currently.</p>	MS	6:10pm

	Wants to hear directly from neighborhood associations because we are representing the neighborhood.		
IV.	<p>Events</p> <ul style="list-style-type: none"> ○ Picnic (8/16) – Cancelled ○ Another virtual community event this Fall? Ideas? – We could work on membership drive and ideas to build our paid members. Make a strong example of why we need paid members to continue the work that we’re doing. Use the newsletter to get this message out. <p>We could do a Halloween decoration contest? Costume Parade? Use it as a community building event. The city will most likely offer advice that we can use about Halloween once we get closer to the newsletter timeline.</p>	All	6:20pm
V.	<p>Communications</p> <ul style="list-style-type: none"> ● Newsletter <ul style="list-style-type: none"> ○ Deadline for distribution October 1? ○ Updates on Ads ○ Story ideas (Frank Allis BLM sign) <ul style="list-style-type: none"> - Have a piece about keeping decorated throughout the year for neighbors. - Something on the proposed development at Monona Drive and Cottage Grove Road - Updates on San Damiano - COVID Updates - Allis BLM message on fence - Lead time of a couple of days for printing at the newsletter printer - Forward any ideas for stories in the next month to the LENA gmail which is on the website - Steve has marked some emails in the LENA account that might work - Advertisers need commitment by 9/15 with ads the following week and then distribution on 10/1 (could push back a week or so) 	Mel/Peggy	6:35pm

	<ul style="list-style-type: none"> - Think about ways to connect with local businesses for advertising. - 		
VI.	<p>Project updates</p> <ul style="list-style-type: none"> ● 3900 Monona Drive, 109 & 209 Cottage Grove Road <ul style="list-style-type: none"> ○ Make a decision on how letter is distributed to neighborhood – Have drafted a letter to oppose the demolition of the mall. <p>David suggested that the end of the letter state exactly what we want after the points that we make. Someone from the board should go to speak to the letter at the planning commission meeting on Sept. 14th.</p> <p>A subgroup could meet beforehand to put together talking points. Grant brought up that focusing on infill as an issue wouldn't be good. It would be better to bring up loss of activity centers and affordable retail space. Mel will update letter, update LENA members about the planning commission date, and get letter over to Grant.</p> <ul style="list-style-type: none"> ○ Discuss next steps (see above) ● Thanks to Nancy Werlein for weeding the public gardens at Lake Edge park!!! We appreciate your hard work Nancy! ● Elvehjem Neighborhood updates – Jared Marker joined to discuss their work to be more anti-racist. Received a lot of positive feedback so far. Revamped facebook rules to be more inclusive. Looked to SASY for what they did for development or rules. Looking at ways to diversify organization/board/membership. Identified six areas they'd like to look at/work on. One person who hosted conversations in their driveway. Working on an anti-racist library. Also recognize that all members are homeowners and trying to find ways to engage with renting members. Work on diversification of spending. Looking at the initiatives that Michael Johnson put together to identify ways the neighborhood association could address them. 	All	6:45pm

	Grant will connect Eastmorelands Anti-Racist group with LENA and Elvejhem's groups.		
VII.	<p>Treasurer's Report - The UW Credit Union statements have been uploaded to the LENA Google accounts drive. Since there has been no activity since last month, what we have in the accounts is the same. Although the savings account did add another \$.01.</p> <p>Checking: \$4,000.91 Savings: \$429.93 Cash On Hand: \$20.00 Total: \$4,450.84</p> <p>Other numbers:</p> <p>LENA Members/Households: 114/72 Facebook Members: 605 Mailchimp Addressees: 347 Nextdoor Members/Households: 877/640</p>	Steve	7:25pm
VIII.	Alder's Report – Grant updated on development on Cottage Grove and ways we should approach it and brought up work being done on anti-racism in Eastmoreland. Keep a look out for his weekly newsletter with more information.	Grant	
IX.	<p>County Supervisor Report – Sarah Smith – San Damiano purchase. The city is having issues with San Damiano and they don't want to have an up to date assessment of the property. Still having active conversations to try and keep things moving. Current assessment is \$6-8 million but given the state of the property it could be less. There also may be unmarked native American burial grounds that could cause issues for developers. The City plans to make an offer but the end of the month.</p> <p>All schools over grade 3 will have to be virtual in Dane County.</p>	Kristen	7:35pm
X.	Adjournment –	All	7:45pm

Next Meeting	
Date:	September 14, 2020 at 6:00pm
Location:	via Zoom (TBD)

