

## Lake Edge Neighborhood Association Meeting Agenda

<b>Date:</b>	Monday, July 20, 2020
<b>Time:</b>	6:00pm – 7:45 pm
<b>Location:</b>	via Zoom meeting

<b>Board Member Attendees:</b>	<b>Special Guests:</b>
<input type="checkbox"/> Stephanie Fitch, <i>Co-president</i> <input checked="" type="checkbox"/> Mel Freitag, <i>Co-president</i> <input checked="" type="checkbox"/> Steve McCarthy, <i>Treasurer</i> <input checked="" type="checkbox"/> Justin Williams, <i>Secretary</i>	<i>At Large Members:</i> <input type="checkbox"/> Rachel Kiley <input checked="" type="checkbox"/> Marty Conrad <input type="checkbox"/> Hawk Sullivan Grant Foster

	Topic	Presenter	Time
I.	Call to Order; Review and Approve minutes from past meeting – Will approve minutes at next month’s meeting.	Mel	6:00pm
II.	Introduction of members of the board - Remove Stephanie for next agenda and move Mel	Meet	6:05pm
III.	Events <ul style="list-style-type: none"> <li>● Debrief recent events                             <ul style="list-style-type: none"> <li>○ Biergarten Fundraiser/Membership Drive 7/8 – Steve attended with Stephanie, acquired memberships from one household. It was well attended but not the best for a membership drive.</li> <li>○ Garage Sale (6/26-6/27) Cancelled</li> <li>○ 4th of July Decor Competition – Only 4-5 households participated.</li> <li>○ Picnic (8/16) – Cancelled</li> <li>○ Another community event? – Rachel has some ideas but isn’t here to share them. Liz, Mel, and Rachel can connect to discuss ideas for the rest of the year. This Sunday there is a candidate forum for the 48<sup>th</sup> Assembly District at 3pm. <a href="https://isthmus.com/events/16th-senate-district-48th-assembly-district-candidates-f/">https://isthmus.com/events/16th-senate-district-48th-assembly-district-candidates-f/</a> - Mel will post it to Facebook.</li> </ul> </li> </ul>	All	6:10pm
IV.	Communications <ul style="list-style-type: none"> <li>● Newsletter                             <ul style="list-style-type: none"> <li>○ Deadline for distribution October 1?</li> </ul> </li> </ul>	All	6:25pm

	<ul style="list-style-type: none"> <li>○ Who will take the lead on asking for ads? What businesses? – Will need to make sure that new businesses are added to the business list.</li> <li>○ Story ideas (Frank Allis BLM sign) – Liz &amp; Mel will connect and figure out a targeted approach on who to ask about what.</li> <li>○ Need to update bios for the website for new members</li> </ul>		
V.	<p>Project updates</p> <ul style="list-style-type: none"> <li>● 3900 Monona Drive, 109 &amp; 209 Cottage Grove Road <ul style="list-style-type: none"> <li>○ Approve the draft letter</li> <li>○ Decide on how letter is distributed to neighborhood</li> <li>○ Discuss timeline and next steps for planning commission meetings – Grant walked us through the process for potential approval of the project. Could be in front of Plan commission in September.</li> <li>○ Grant suggested that we reach out to the developer before the Planning commission meeting so that they can make some changes to the plan if they are willing to based on our feedback.</li> <li>○ Grant voiced concern with loss of affordable retail space for the neighborhood.</li> <li>○ Grant offered to accept a letter from the neighborhood and get it to the appropriate people.</li> <li>○ Liz and Mel will work on drafting a letter opposing the demolition</li> <li>○ We can use the letter that David drafted if the demolition is approved.</li> </ul> </li> </ul>	All	6:45pm
VI.	<p>Treasurer's Report</p> <ul style="list-style-type: none"> <li>● 344 contacts in MailChimp, 209 contacts in gmail account</li> <li>● Steve needs to send out invoices to advertisers in last newsletter</li> <li>●</li> </ul>	Steve	7:25pm
VII.	<p>Alder's Report</p> <p>See project development above</p>	Grant	
VIII.	<p>County Supervisor Report</p> <p>Sarah Smith – End of August Deadline to make an offer to the diocese to purchase the Monona property.</p>	Kristen	7:35pm

	<p>Redistricting committee is conducting a survey that people can participate in. If people are interested in joining the committee, they can reach out.</p> <p>Kristen – Allocating money from the Cares Act. County is running a new vacuum for blue-green algae on the lake. Working on developing a pilot of mental health service response instead of using law enforcement.</p>		
IX.	Adjournment –	All	7:45pm

<b>Next Meeting</b>	
Date:	August 10, 2020 at 6:00pm
Location:	via Zoom (TBD)